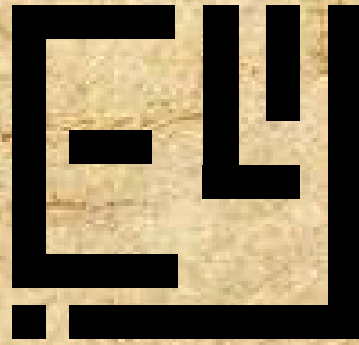




Maharshi Karve Stree Shikshan Samstha's

Cummins College of Engineering for Women, Pune
(An Autonomous Institute affiliated to Savitribai Phule Pune University)



E-CELL YUKTA

"We Assist. We Innovate. We Inspire"

**SPONSORSHIP
BROCHURE**

IMPULSE

ODYSSEY OF THE UNBOUND

Our Vision:

To inspire entrepreneurial thinking among students by encouraging innovation, creativity, and initiative.

Our Mission:

To create awareness amongst students about entrepreneurship.



CONTENTS



TOPICS OF THE PROPOSAL

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MKSSS'S CUMMINS COLLEGE OF ENGINEERING FOR WOMEN, PUNE



The first all women engineering college in India was established in the year 1991 by MKSSS with grants from Cummins Diesel (India) Foundation. Located in the heart of Pune city – aka 'Oxford of the East' and in the hub of automobile, manufacturing and software industries.

Vision

To be globally renowned institute for imparting quality education and to develop women leaders in engineering and technology.

Mission

To develop women professionals who are academically & technically competent with strong professional ethics.

E-cell Yukta, established by the students of Cummins College of Engineering for Women, Pune, with support from Wadhvani Foundation's National Entrepreneurship Network, is committed to foster entrepreneurial vision and instincts among women engineers since 2018.

The club hosts a variety of events, including speaker sessions, workshops, and competitions while also participating in events like NEC and Start-up Nation Challenge. Esteemed judges and successful founders provide guidance and funding to select participants for their business ideas and startups.



EUREKA!

More than 30 teams from all years and branches participated on September 30, 2024, presenting diverse range of innovative startup ideas: The 2 minutes pitching showdown!



Judges: Dr.Makarand Velankar,
Sponsors: Caramella, Kallol Cafe

IGNITE- THE E-CELL MEETUP

Benefits of the session: fostering connections, sharing best practices, and inspiring the participating colleges to work together towards a common goal of promoting entrepreneurship and innovation



Total participants: 100 students from COEP, IIIT Pune, IISER, VIT etc
Sponsors: Burger King and Paper Boat

EMPULSE 2025

The Flagship event of E-Cell Yukta



Empulse is the flagship fest of E-Cell Yukta at MKSSS's Cummins College, Pune . The event draws 3000+ participants with a ₹40,000 prize pool.

- **Key Events:** Startup Showcase, Sparculate Bussiness Haackathon and Investify.
- **Famous Speakers:** Mr.Nikhil Chitale (Managing Director-Chitale Dairy), Mr.Krishna Nidavanche (Founder- Naadbramha Idli), Ms.Khyati Khandelwal (Cofounder-2WheelR), Mr.Rohan Arote (Cofounder-BRBU Brand) Mr.Krishikesh Khairnar(Founder & CEO-
- **Top Sponsors:** Burger King, Quick Heal, StockGro, Rajyog Toyota and TiE Pune.



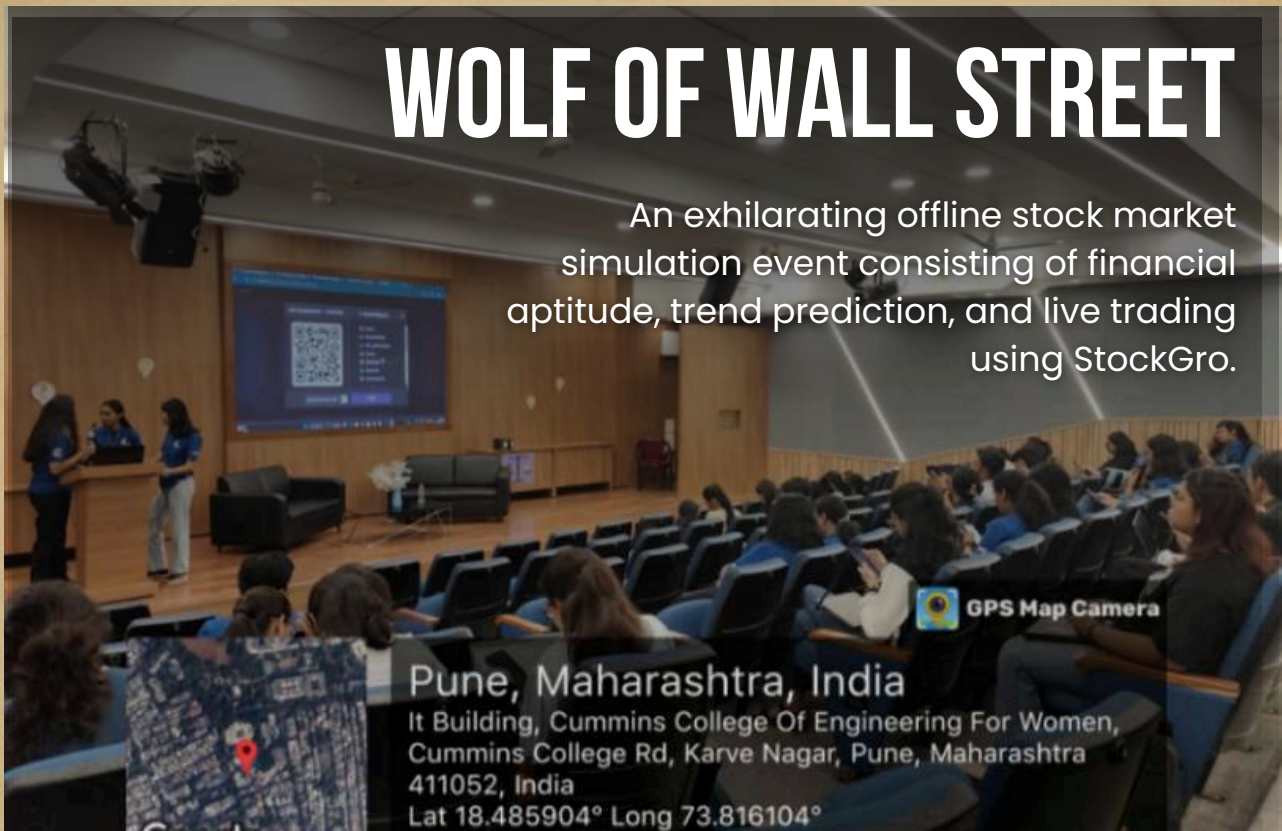
SPARKULATE

The ultimate Business Hackathon witnessed enthusiastic participation from students showcasing their entrepreneurial acumen and problem-solving skills

Judges: Nisarg Udeshi Sir- Sanscreate Founder
Dr. Makarand Velankar Sir

WOLF OF WALL STREET

An exhilarating offline stock market simulation event consisting of financial aptitude, trend prediction, and live trading using StockGro.



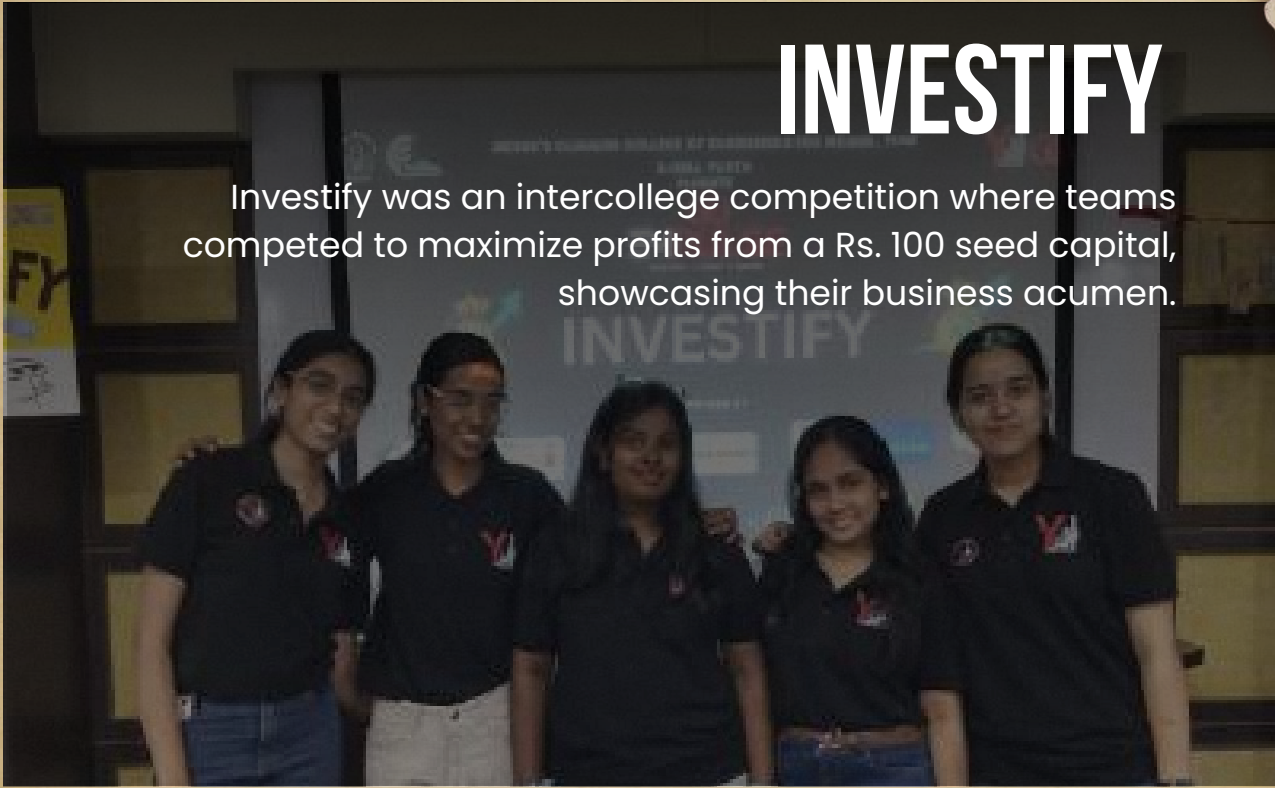
Pune, Maharashtra, India

It Building, Cummins College Of Engineering For Women,
Cummins College Rd, Karve Nagar, Pune, Maharashtra
411052, India
Lat 18.485904° Long 73.816104°



INVESTIFY

Investify was an intercollege competition where teams competed to maximize profits from a Rs. 100 seed capital, showcasing their business acumen.



ESCAPE ROOM

E-Cell YUKTA's Escape Room at Empulse 2025 challenged teams through three rounds of entrepreneurship quizzes, startup case studies, and puzzles to crack a final numeric code.



PANEL DISCUSSION

E-Cell Yukta conducted a panel discussion with industry professionals, focusing on entrepreneurship, innovation, and practical industry insights.



STARTUP SHOWCASE

E-Cell Yukta organized a Startup Showcase to provide emerging ventures with a structured platform to present their ideas and innovations.



SOCIAL MEDIA



LinkedIn:
800+ followers

Instagram:
1000+ followers



Unstop
46000+ impressions
300+ registration

EMPULSE 2025

- **1000+ Footfall**
- **Prize Pool worth 40,000**

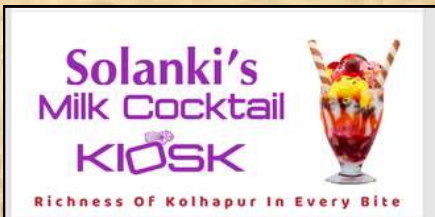
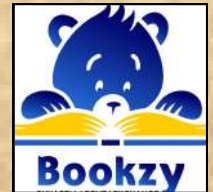


EMPULSE WEBSITE





PAST SPONSORS





SPONSORSHIP BENEFITS

Maximize your ROI by partnering with our flagship event, "Empulse 2026."

- **Massive Visibility:** Reach 3000+ top-tier participants on-site and 50,000+ digital impressions. Your logo gets prime, strategic placement on all banners, stage, and digital media.
- **Industry Leadership:** Position your brand as a market leader committed to fostering innovation and supporting top-tier tech talent.
- **Direct Engagement:** High-value networking with future talent (recruitment focus) and influential industry professionals.
- **Digital Amplification:** Amplified brand message through our extensive and engaged social media channels.
- **Flexible Partnership:** We accept both Monetary or equivalent Barter sponsorships.



SPONSORSHIP CRITERIA

Legal Entity Verification

Eligible sponsors may include:

- Indian: Pvt. Ltd., LLP, Partnership Firm, Sole Proprietorship, MSME, DPIIT-recognized startups.
- Foreign: Legally incorporated companies/startups (with valid international Tax ID).

Documents required:

- Indian: PAN, Incorporation/MSME/GST (as applicable).
- Foreign: Incorporation Certificate + Tax ID.
- FEMA/FCRA compliance only if the funding type requires it.

Tax & Compliance Requirements

- Valid GSTIN if an invoice must be raised or RCM applies.
- Registered business address matching official records.
- Foreign entities must comply with FEMA for India payments.

Authorized Representation

- An authorized person (founder/director/official representative) must sign the agreement.
- Must provide official email, phone number, and designation.

Branding & Logo Usage Permission

- Sponsor must submit a high-resolution logo and brand assets.
- Submission confirms legal permission for the E-Cell to use their name and logo strictly for agreed sponsorship promotions.

SPONSORSHIP DECK

🏆 TITLE : ₹35,000:

All Platinum benefits +

- Naming Rights + Most prominent logo across all event materials & stages
- Premium Visibility: LinkedIn promotions, dedicated reels/posts, prime ad slots
- Prime Presence: Main-stage speaking opportunity + prime booth location
- Exclusive Access: VIP passes + name featured on trophies/certificates
- Top Sponsor Status: Highlighted as the primary and highest-tier sponsor

💎 PLATINUM : ₹30,000

+ All Gold benefits

- Large logo on all marketing materials
- Special anchor mentions
- Ad between major segments
- Speaking opportunity
- 15-min activity/workshop
- Premium booth space
- Opening & closing ceremony mention
- Name on certificates & awards
- Prominent logo placement

🥇 GOLD : ₹20,000

+ All Silver benefits

- Medium logo on banners/flex
- Segment-wise event mentions
- Brand ad played during event
- Dedicated social media posts & reels
- Standard booth space
- Logo + hyperlink on website
- Mentioned in welcome speech
- Gold sponsor on certificates

SPONSORSHIP DECK

2 SILVER : ₹10,000

+ All Bronze benefits

- Logo on event banners
- Group social media mentions
- Announced during event breaks
- Listed as Silver Sponsor on website
- Silver mention on certificates

3 BRONZE : ₹5,000

- Small logo on event poster
- Group social media mention
- Supporting sponsor acknowledgment

THANK YOU!



Join Us in Shaping the Next Generation of Entrepreneurs

Empulse is where ideas evolve, networks form, and futures are built. Be a part of Pune's most dynamic entrepreneurial gathering.

CONTACT US



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